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Leo Alves Driver Assistance Technology Supervisor, Ford Motor Company

Leo Alves is the driver assistance technology supervisor for Everest, Ranger and Ranger Raptor, a position he has held since 2018. In this role, he is responsible for the design, release and software integration of all advanced driver assistance technology systems. Alves led the team who developed numerous first-in-segment driver assist technologies including active park assist 2.0, intelligent adaptative cruise control with stopand-go lane centering, glare-free high beams and reverse brake assist.

Alves began his career in 2006 at Ford Brazil in product development-electrical power supply. He moved to Australia in 2008 and continued hold a series of electrical power supply roles, of increasing responsibility, until 2014 when he was promoted to supervisor. From 2014-2018 Alves led a Ford of Australia team of power supply design and release engineers and quality engineers in the delivery of global, new model programs and current model quality improvement activities.

When Alves it not at work, he enjoys spending time with his family. He regularly loads up his Ranger Wildtrak with mountain bikes and rides with friends or family in bike parks. He's also an avid outdoor cook with a talent for preparing special Brazilian BBQ and smoked meats.

Alves holds a degree in electronics and telecommunications engineering from Pontifícia Universidade Católica de Minas Gerais in Brazil.

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